

Widespread publicity is being given the auction lot sale which will be held at Monte Ne, Friday, July 11. Preparations are now being made to entertain 3,000 people there on that day. The Bowman Realty Company of Huntington, WV, will have charge of the sale, and has provided a number of attractive features which will be sure to attract a record breaking crowd for that pretty and popular resort. In addition to furnishing free excursion trains to and from Rogers during the entire day of the sale, unusually low round trip excursion rates will be in effect on the day of the auction from all stations on the KC&M Railroad. The big event of the day will be at noon when the big free barbecue will be served to all on the grounds. During the progress of the sale, which will commence at 10 o'clock in the morning, valuable prizes will be given away to those present. These prizes are given away solely as an advertising measure to attract large crowds. Probably \$1,000 in cash, lots, and merchandise will be given away during the morning, afternoon, and every hour of the sale. In order to participate in the free distribution of prizes one does not have to buy a lot or even bid on one when the prizes are given away. The lots to be sold to the highest bidder at auction are the very best in Monte Ne and will be sold on extremely easy terms, a small cash payment and a long time on the remainder of the purchase price.

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