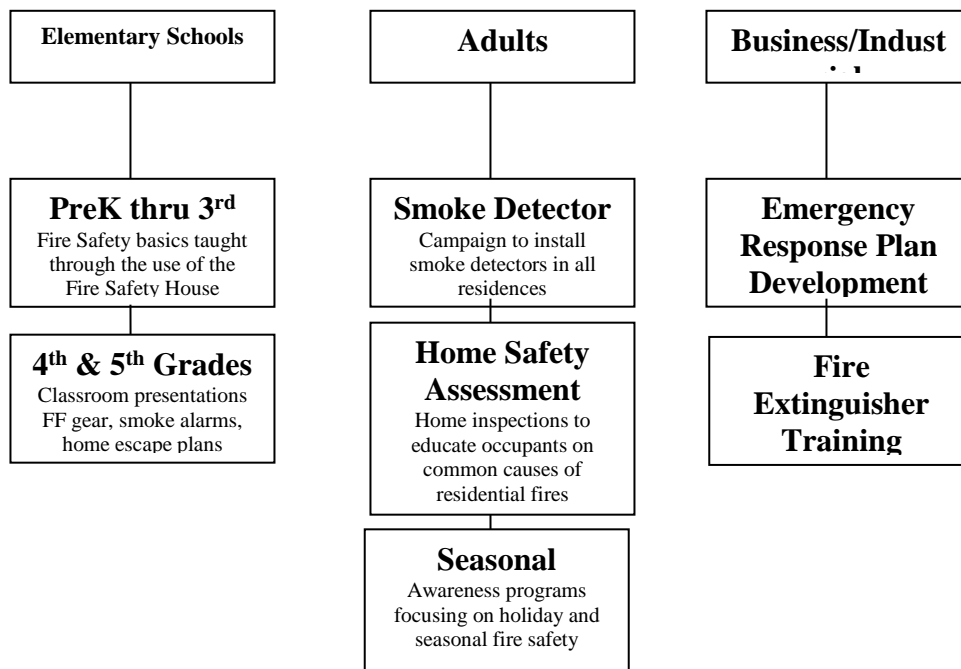| | **Rogers Fire Department Standard Operating Procedures** |
|---|---|

| **Policy Title:** | Public Education | | |
|---|---|---|---|
| **Policy Number:** | 167 | **Volume:** | Administration |
| **Approved By:** | Tom Jenkins | **Last Reviewed:** | June 2022 |
| **CFAI Reference:** | 5B.1, 5B.3 | **CAAS Reference:** | N/A |
| **Revision Summary:** | Created – October 2010 Formatted – May 2012 Updated – October 2013 (Risk Reduction Division) Updated – June 2022 (ESO Fire RMS) | | |

## Purpose

The purpose of this policy is to define the Department's involvement with public education and community programs.

## Policy

The department identifies three general targets for the focus of our public education and community programs; elementary schools; adults; local business and industry. The chart below outlines the programs specific to these venues:

**Elementary Schools**

**PreK thru 3rd**
Fire Safety basics taught through the use of the Fire Safety House

**4th & 5th Grades**
Classroom presentations FF gear, smoke alarms, home escape plans

**Adults**

**Smoke Detector**
Campaign to install smoke detectors in all residences

**Home Safety Assessment**
Home inspections to educate occupants on common causes of residential fires

**Seasonal**
Awareness programs focusing on holiday and seasonal fire safety

**Business/Industrial**

**Emergency Response Plan Development**

**Fire Extinguisher Training**

These three areas serve as a basis for the dissemination of our public safety information. However, our efforts are not limited to these groups alone. The following represents additional programs and activities available to the public:

- Station tours
- Public appearances for field days, block parties, annual festivals, and sporting events
- Assistance with junior fire marshal programs within the public schools
- Citizen ride-along program
- Citizens Fire Academy
- Firefighter explorer program
- Assistance with public school health classes in CPR certification of students
- Designated safe place facility
- Juvenile fire setter intervention program

Uniformed personnel are responsible for the dissemination of public education information and are reminded that any interaction with any member of the community constitutes an opportunity to educate. All public education events should be recorded in the ESO Fire RMS under the activity section for tracking and statistical purposes.

Programs are developed and maintained by the Risk Reduction Division. Through various channels and processes, the Risk Reduction Division will ensure that all public education requests are dealt with and see that programs continue to be timely and effective.